

KATIE SHOCKLEY

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EDUCATION

Masters of Science: Agricultural Communication

May 2021

Oklahoma State University, Stillwater, Okla.

Bachelors of Science: Agricultural Communication

May 2019

Minors: Ag Business, Ag Economics, Public Relations

University of Wyoming, Laramie Wyo.

Bachelors of Science: Management

May 2019

Concentration: Entrepreneurship

University of Wyoming, Laramie Wyo.

Export Led Short Term Study Abroad - Australia

August 2017

WORK EXPERIENCE

Ag & Equine Pathway Coordinator

Aug. 2021 – Present

Laramie County Community College, Cheyenne, Wyo.

- Serves as the primary representative on behalf of the Ag & Equine Pathway to internal and external stakeholders.
- Deploys strategies to foster the development of relationships between students, faculty, LCCC resources, community, and business members through collaborative efforts.
- Leads curriculum management aligned with state and industry priorities in conservation, natural resources, and agricultural education.
- Teaches first-year students, integrating pathway exploration with leadership development and career exploration.

Writer & Editor

Dec. 2018 – May 2021

University of Wyoming Extension, Laramie, Wyo.

- Translated technical Extension and agricultural information into accessible content for public audiences.
- Wrote news releases, edited bulletins, and developed marketing materials to promote statewide conservation and agricultural education.
- Created digital and print content aligned with natural resource conservation, land stewardship, and agricultural management.
- Collaborated with communications and subject-matter experts to support outreach and engagement goals.

Graduate Teaching Assistant, AGCM 3103

June 2020 – May 2021

Stillwater, Okla.

- Supported junior-level agricultural writing course emphasizing communication strategy and public education.
- Mentored students in audience analysis, media writing, and persuasive messaging for conservation and agricultural topics.

RELEVANT INTERNSHIPS & LEADERSHIP EXPERIENCES

Wyoming LEAD Program Class 18

Sept. 2024 – Present

- Leadership development focused on policy, natural resources, and rural community issues across Wyoming.

WRANGLER COWGIRL 30 UNDER 30, Class 2025

April 2025

- Selected as one of 30 emerging leaders across the western industries recognized for influence in communications, education, and industry development.

UW Barnyards & Backyards Media Intern

Summer 2018

- Produced educational materials, digital and written, focused on integrating wildlife conservation and agricultural practices for sustainable small acreage land use.